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ENGLISH

APPROVAL OF UNDP ASSISTANCE TO A PROJECT OF NIGERIA

IPF:(1992-96) $119 993 000

(NIR/92/013) - Happy Land Happy World

Date of approval:	10 September 1992
Expected duration:	12 months
Proposed executing agency:	United Nations Centre for Human Settlements (UNCHS - Habitat) in association with World Tourism Organization (WTO)
Government implementing agency:	Urban and Regional Planning Division (Federal Ministry of Works and Housing) in association with Office of Environment and Physical Planning, Lagos State
Proposed UNDP contribution:	$536 000 Source of funds: IPF
Total UNDP budget:	$536 000

Project background

The last two years have witnessed new initiatives by the Federal and State Governments in Nigeria to promote tourism industry. These initiatives have been directly influenced by the report of the commission on Tourism Development Strategy, which emphasized Nigeria's great potential for the industry but denounced the apathy shown to this sector by successive governments. The Federal Government has spotted the need to develop the tourism industry among other reasons to generate foreign exchange.

In reaction to this report, the Federal Government has now formulated a national tourism policy and is committed to establishing a favourable economic and physical environment within which the private sector will be stimulated to invest in the tourism industry. The Federal Government has re-organized the institutional arrangements for promoting tourism and have clearly defined the roles of the three-tier governments in the industry. Many State Governments in the country (notably the Lagos state Government) have followed the example set by the Federal Government to formulate their state tourism plans and policies.

The concept of Happy Land Happy World City (HLHW) was initiated by a private firm by that name. This firm approached the Lagos state government with their proposal in 1986. The Lagos State Government in support of the proposal has allocated approximately 9,470 hectares of land on the Lekki Beach to the management of HLHW for which certificate of occupancy has been issued. However, the scale of the proposed tourist city makes demands on careful planning as to ensure sustainable environmental development, of which Nigeria has very little or no experience at the present. To strengthen the technical capacity of the planning agencies, ensure a well-planned and developed tourist resorts and minimize the adverse effects of tourism, UNDP assistance was requested under the present approval.

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Description of project

The immediate objective of the project is to undertake a feasibility study of a major proposal to promote domestic and international tourism, and to assist domestic and foreign private sector investment in the industry.

Project activities will include: (a) establishing a basis and framework for determining the impacts, viability and sustainability of the proposed tourist city, economically and ecologically; (b) preparing a report on the existing population activities and local residents' attitudes towards the proposed development; (c) producing base maps and aerial photos for proposed site; (d) compiling a subsoil information report and data; (e) conducting landscape survey and site analysis; and (f) assessing environmental impact.

Inputs

UNDP/UNCHS will provide a chief technical adviser (12 work-months), a consultant for tourism development (0.5 work-months), an environmental planner (one work-month), three subcontracts to update aerial photo and mosaic for the project site, in sub-soil information and landscape and site analysis report and conceptual plan, in economic/financial feasibility study); eight national professionals (40 work-months); in-service training; and equipment.

Financial data

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Personnel	177 000
Subcontract	288 000
Training	58 000
Equipment	9 000
Miscellaneous	4 000
Total	536 000

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